

Order / Rev: 196620
 Alt Order #: 06839290
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: POL/Crossroads GPS
 Product Desc: 8/8-8/14 Crossroads GPS
 Estimate: 882

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/08/12	08/08/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$1,500.00		0.00						
E 15	WAVY	08/09/12	08/09/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$1,500.00		0.00						
E 16	WAVY	08/10/12	08/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$1,500.00		0.00						
E 17	WAVY	08/13/12	08/13/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$1,500.00		0.00						
E 18	WAVY	08/14/12	08/14/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,500.00		0.00						
E 19	WAVY	08/08/12	08/08/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$1,500.00		0.00						
E 20	WAVY	08/09/12	08/09/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$1,500.00		0.00						
E 21	WAVY	08/10/12	08/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$1,500.00		0.00						
E 22	WAVY	08/13/12	08/13/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$1,500.00		0.00						
E 23	WAVY	08/14/12	08/14/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	-T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,500.00		0.00						
E 24	WAVY	08/08/12	08/08/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	1		\$1,800.00		0.00						
E 25	WAVY	08/09/12	08/09/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	---T---	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	1		\$1,800.00		0.00						
E 26	WAVY	08/13/12	08/13/12		CM	6p-630p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @6p News 10 @6p														
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				1	\$1,800.00		0.00			
E 27	WAVY	08/14/12	08/14/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p -T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$1,800.00		0.00			
E 28	WAVY	08/08/12	08/08/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p --W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----				1	\$2,500.00		0.00			
E 29	WAVY	08/09/12	08/09/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p ---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	---T---				1	\$2,500.00		0.00			
E 30	WAVY	08/10/12	08/10/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p ----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--				1	\$2,500.00		0.00			
E 31	WAVY	08/13/12	08/13/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				1	\$2,500.00		0.00			
E 32	WAVY	08/14/12	08/14/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p -T-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$2,500.00		0.00			
E 33	WAVY	08/13/12	08/13/12	M-F 7-730p M-F 7-730p	CM	7-730p M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				1	\$1,200.00		0.00			
E 34	WAVY	08/14/12	08/14/12	M-F 7-730p M-F 7-730p	CM	7-730p -T-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$1,200.00		0.00			
E 35	WAVY	08/13/12	08/13/12	M-F 730-8p M-F 730-8p	CM	730-8p M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
THE INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				1	\$1,200.00		0.00			
E 36	WAVY	08/14/12	08/14/12	M-F 730-8p M-F 730-8p	CM	730-8p -T-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
THE INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----				1	\$1,200.00		0.00			
E 37	WAVY	08/13/12	08/13/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----				1	\$1,800.00		0.00			
E 38	WAVY	08/14/12	08/14/12		CM	11p-1130p -T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00

